

VITamin VANCOUVER EDITION Daily

JUNE 11TH, 2007

BLOWN AWAY

Ladies, drop your flat irons.

Canada's very first blow-dry bar is up and buzzing.

There's officially no excuse for "second day" hair now that Yaletown's much anticipated Blo is offering \$30 blowouts starting at 7 a.m.

Choose from styles like the Euro Chic "perfect pony," L.A. Confidential beach waves, or go straight-as-a-pin with the "Executive Sweet."

The adorable pink-and-white Yaletown space features gorgeous clear Ghost chairs and the hair technicians use powder pink breast cancer awareness blow-dryers (also for sale).

There are tiny bottles of Blo bubbles at the till for late-night fun and a video loop of vintage Bond girls (all with good hair, naturally) projected on the front window.

For a big night on the town, it's the first must hit bar of the night.

Blo, 1150 Hamilton St., 604-909-9495, www.blomedry.com